



ASSESSMENT INFORMATION FOR STUDENTS – SUMMER 2021

SUBJECT: GRAPHIC COMMUNICATIONS

YEAR GROUP: 11

The evidence for your TAG will be based on the work submitted for **Component 1: Coursework Portfolio**

Your Component 1 will be marked out of 96 as usual and the Assessment Criteria remains the same.

Following your introductory course you have studied:

Unit 1: Magazine Cover

Unit 2: Image & Word: Relations and Messages

To form your grade you will submit a portfolio that best evidences the four assessment objectives.

Assessment objective 1	Assessment objective 2	Assessment objective 3	Assessment objective 4
Develop ideas through investigations, demonstrating critical understanding of sources.	Refine work by exploring ideas, selecting and experimenting with appropriate media, materials, techniques and processes.	Record ideas, observations and insights relevant to intentions as work progresses.	Present a personal and meaningful response that realises intentions and demonstrates understanding of visual language.

In order to do this you will select your strongest unit of study, along with a supplementary set of work, which does not necessarily need to be completed.

For example you could submit:

Full Unit: Magazine Cover (to evidence A01, A02, A03 & A04)

Evidence: Sketchbook and all practical & Digital responses

Supplementary unit: Image & Word (further evidence to support A01, A02 & A03)

Evidence: a selection of work that evidences planning, experimentation and research in either written,, digital and/ or practical format

Your work has been assessed continually throughout the course so this should help you to make decisions about your final selection. We can discuss your feedback with you, however you will make the final decision regarding the pieces submitted.

For the remainder of the coursework period you will be allowed to work on one piece of work at a time. All other work must be stored within the department.

In order to support you in achieving your strongest grade you will soon receive revised feedback on Units 1 & 2. This should enable you to identify the areas that you need to focus on whilst compiling your portfolio. Please be aware that these interim marks are not final, and there are no grade boundaries available to calculate grade equivalents from raw marks.

Deadline for final selection and submission of portfolio evidence: **14.5.2021**